

Volunteer Role Profile



Volunteer Role	Junior Innovation Officer Placement Volunteer
Volunteer Manager	Placement Manager
Where you will be based	Home

Why we want you

Are you looking to gain more experience in innovation? Are you passionate about driving change? Are you always on the look-out to make things better? If so, we have a fantastic volunteering opportunity for you.

As Junior Innovation officer in the Innovation Hub, you will play an integral role in transforming the British Red Cross into a more innovative, agile and user-centric organisation. You will support across every step of the innovation process from understanding user needs to coming up with ideas, testing ideas and making great ideas happen.

You will support our social enterprise projects and gain first-hand experience of supporting scaling:

- Leaps and Grounds – a coffee cart business and mentoring program which helps refugees into work
- Red Cross Reduce – an ideas challenge for all staff and volunteers across the British Red Cross on how we can be more sustainable as an organisation

Reference To be provided to the Volunteer Mobilisation team. Location Virtually / home based Department Innovation Hub Reporting to Innovation Manager
Hours This placement will last a maximum of 12 weeks volunteering up to 3 days each week. The volunteering hours are negotiable to balance your needs and what can be achieved in the role.

What you will be doing

- User research to help us better understand the needs of our supporters and the people who use our services. Industry research to keep us informed of new trends and to inspire new ideas.
- Operational activities to keep our pilots running smoothly – from creating reports to responding to enquiries and ordering new supplies
- Supporting the development of marketing campaigns to help grow awareness of the products we are selling
- Test and challenge our thinking, help to bring a new and different perspective to the team

The skills you need

- You are naturally curious, always on the lookout for new ideas and ways to improve processes, products, and services.
- You are a people person and enjoy making new connections. You know how to engage others and can passionately champion and communicate ideas and new concepts to different audiences.
- You are commercially minded and have a basic understanding of what makes businesses and social enterprises successful.
- You have good knowledge of office tools such as Excel and PowerPoint

What's in it for you

- A full induction, with ongoing support and supervision throughout your placement
- Access to relevant in-house training and development opportunities, including British Red Cross intranet site, e-learning facility and one-to-one career sessions or career development workshops
- Valuable exposure to the work of the Red Cross in the UK and around the world
- A great opportunity to develop your existing skills and to gain new ones
- Reasonable travel and lunch expenses paid
- Being a volunteer for the British Red Cross means that you can proudly say you are part of the world's largest humanitarian organisation, and one of our 13 million volunteers across the world.